Official Rules – Moose Tracks Ice Cream – Moose Tracks Nation Monthly Giveaway

This promotion is sponsored by Denali Flavors.

You understand that you are providing your information to Denali Flavors and the information will not be sold or distributed in any way.

ELIGIBILITY OF REQUIREMENTS

NO PURCHASE NECESSARY. To enter, complete the submission form available at https://moosetracks.com/monthly-giveaway, which will request, among other information, your name, email address and mailing address.

The Monthly Giveaway is open to all legal residents of the United States, 13 years of age and older on or before the date they enter, excluding employees and immediate family members of Denali Flavors and its parent companies, subsidiaries, affiliates, assigns, advertising, promotional and fulfillment agents, attorneys, and other representatives and the persons with whom each of the above are domiciled. One entry per person per month.

Offer void outside the United States and wherever prohibited or restricted by law.

Each Entrant in the Monthly Giveaway must be the rightful owner or have authorized use of the email account indicated by the Entrant's email address. In the event of a dispute concerning the identity of the winner submitting an entry, the winner will be deemed to be the person in whose name the email account is opened. The email account must be opened prior to 9:00 a.m. (EST) on January 1, 2018.

ENTRY PERIOD

The Monthly Giveaway will commence each month on the first day of each month at 12:01AM (EST) and end on the last day of each month at 11:59PM (EST).

SELECTION AND NOTIFICATION OF WINNERS

One winner will be selected each month by random selection. The winner will be notified no later than the 15^{th} day of that month.

POTENTIAL PRIZE WINNER WILL BE NOTIFIED BY EMAIL SUBMITTED ON THE APPLICATION. POTENTIAL PRIZE WINNER WILL BE REQUIRED TO REPLY WITH VALID ADDRESS. IF THE POTENTIAL WINNER DOES NOT REPLY WITHIN SEVEN DAYS OF NOTIFICATION, THE POTENTIAL WINNER WILL BE DEEMED TO HAVE FORFEITED THE PRIZE, AND AN ALTERNATE POTENTIAL WINNER WILL BE CHOSEN.

PRIZES

Monthly winners are entered to win a variety of Moose Tracks® branded merchandise. Prize items will be selected and delivered based on availability.

CONDITIONS

By participating, Entrants signify their acceptance of the Official Rules, which will be final in all respects, and to waive any claim with respect to ambiguity of the Official rules. By participating, Entrants grant to Denali Flavors to use the Entrant's first name and address (limited to City and State) for purposes of advertising and promotion on the Website, social media, and/or other promotional materials.

Entrants release, discharge, and hold harmless Denali Flavors, their respective parent, affiliates, subsidiaries, and assigns, and their respective employees, attorneys, representatives and agents, including advertising, promotion and fulfillment agencies, from any and all liability or damages arising from the administration of the Monthly Giveaway, including, without limitation, the following: (i) late, lost, incomplete, delayed, misdirected or unintelligible entries, (ii) any printing, typographical, administrative or technological errors in any materials associated with the Monthly Giveaway, including, without limitation, entry materials and prize notifications, and (iii) any damage to the Entrant's computer and related equipment and software resulting from Entrant's downloading of information regarding the Monthly Giveaway or participation in the Monthly Giveaway. Entry materials and prize notifications that have been tampered with, altered, or do not comply with these Official Rules are void.

Denali Flavors may only use the personally identifiable information obtained from the Entrants in accordance with these Rules and its privacy policy.

If a virus, bug, computer problem or other causes beyond its control corrupts the administration, security or proper operation of the Monthly Giveaway, Denali Flavors reserves the right at its sole discretion to suspend, modify or terminate the Monthly Giveaway and to select winner from entries received prior to action taken or as otherwise deemed fair and appropriate by Denali Flavors. Denali Flavors may prohibit you from participating in the Monthly Giveaway or winning a prize if, in its sole discretion, it determines that you are attempting to undermine the legitimate operation of the Monthly Giveaway by cheating, hacking or employing other unfair practices or by abusing other Entrants or the representatives of Denali Flavors.

ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE OPERATION OF THE MONTHLY GIVEAWAY MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS, AND, IN SUCH EVENT, DENALI FLAVORS RESERVES THE RIGHT TO PURSUE THEIR REMEDIES AND DAMAGES (INCLUDING COSTS AND ATTORNEY'S FEES) TO THE FULLEST EXTENT OF THE LAW. Odds of winning depend upon the nature, quality and number of eligible entries.

Any dispute arising from the Monthly Giveaway will be determined according to the laws of the State of Michigan, without reference to its conflict of laws principles, and the Entrants consent to the personal jurisdiction of the State and Federal Courts located in the State and County of Michigan over them and agree that such courts have exclusive jurisdiction over all such disputes.

If your electronic entry was not successfully transmitted, please contact us at <u>moosetracksnation@moosetracks.com</u>.